



## Account Manager – Brussels, Belgium

Founded in 2009, Gamed! is a programmatic expert pioneer in digital advertising campaigns. Gamed! combines human expertise and cutting-edge technologies to provide multi-channel campaigns (desktop, mobile, social media, native, video, radio...) providing audience targeting and real-time message personalisation (DCO).

Gamed! has already successfully optimised over 2500 programmatic campaigns in nearly 80 countries and delivers over 3 billion personalised advertising messages each month.

Recently, Gamed! joined the TF1 Group. The company counts 120+ employees and 8 offices in Belgium and abroad (France, Switzerland, United Arab Emirates, Brazil, Malaysia) and manages over 200 clients (Orange, Keytrade Bank, AG Insurance, Allianz, Robert Half, KIA, BNP Paribas Fortis...)

### **Missions:**

Part of our Belgian team located in Brussels, you will be reporting to a Senior Account Manager and the Head of Client Services. You will be in charge of:

- Elaborate strategic business proposals in cooperation with the sales team and take part in request for proposals
- Set up campaign strategies and media plans for you clients in collaboration with media traders
- Analyze campaigns and prepare recommendations for your clients
- Develop your clients portfolios

### **To be successful, the following points will be key:**

- Develop strong relationships with your clients
- Understand and answer your client's needs and identify business opportunities
- Work closely with the media traders and sales teams
- Be curious and passionate about digital media and new technologies
- Master Gamed's tools and expertise

### **Profile, skills and experience needed:**

- Master degree, Business Schools and alike
- Ability to analyze and synthesize data, rigorous

- Understand other digital levers
- Capacity to multi-task and handle priorities
- Excellent relational and communication skills, both oral and written
- Dutch and French speaking, fluent in English
- Good Excel and Powerpoint skills
- At least 1 year of significant experience is required

**Work environment:**

Location: Brussels, Auderghem

Benefits: very attractive package including bonuses, based on your profile & experience

Contract: permanent and full time

Offices: Gammed's offices are located in a business center surrounded by plenty of digital start-ups. You will share an office with the rest of the team in charge of the Belgian market

Starting date: as soon as possible!

**Contact**: Benjamin Townend – Account Team Leader – [benjamingammed.com](mailto:benjamingammed.com)