



Sales Manager – Brussels, Belgium

Founded in 2009, Gamed! is a programmatic media sales platform that is pioneering digital advertising campaigns. Gamed! combines human expertise and cutting-edge technologies to provide multi-channel campaigns (desktop, mobile, social media, native, video, radio...) providing audience targeting and real-time message personalisation (DCO).

Gamed! has already successfully optimised over 2500 programmatic campaigns in nearly 80 countries and delivers over 3 billion personalised advertising messages each month.

Recently, Gamed! joined the TF1 Group. The company counts 100+ employees and 8 offices in Belgium and abroad (France, Switzerland, United Arab Emirates, Brazil, Malaysia) and manages over 200 clients (Orange, Keytrade Bank, AG Insurance, Allianz, Robert Half, KIA, BNP Paribas Fortis...)

Missions:

Integrated within our Belgian team located in Brussels and directly reporting to the Sales Director, you will be in charge of:

- Actively prospecting the Benelux market (focus on the Flanders and the Netherlands) to develop a new business portfolio.
- Dig deep into the expectations of advertisers & agencies in order to answer their needs in the most relevant way.
- Prepare programmatic media plans in cooperation with our local account managers and media traders.

To be successful, the following points will be key:

- Ability to adapt to a fast paced and challenging environment
- Be curious and passionate about digital media and new technologies
- Understand the needs of the prospects and identify business opportunities
- Be meticulous and well-organized in order to set up impactful meetings with news prospects
- Integrate rapidly into a team of Sales, Account Managers and Media Traders

Profile, skills and experience needed:

- Client-hunting skills and "can do" attitude
- Excellent relational and communication skills, both oral and written
- Fluent in Dutch and English. French is a bonus.
- At least 1 year of significant experience as a salesperson is required

Work environment:

Location : Brussels, Auderghem

Benefits: very attractive package including quarterly bonuses based on your results

Contract: permanent and full time

Offices: Gamned's offices are located in a business center surrounded by plenty of digital start-ups. You will share an office with the rest of the team in charge of the Belgian market.

Starting date: as soon as possible!

Contact: Jean-François Zirger – Managing Director – jean-francois@gamned.com